



Permit #F00030714-E

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00030714-E

Type of Permit: FILMING

Release Date: 09/16/2010

Production Company EI ENTERTAINMENT TELEVISION

Producer Sal Ruggiero

Insured Company Name EI ENTERTAINMENT TELEVISION

Director Sal Ruggiero

Contact Phone No. 1 323-954-2400

1st AD Sal Ruggiero

Contact Phone No. 2 323-692-4597

Fax 323-954-2880

Production Manager Sal Ruggiero

Address 5750 WILSHIRE BLVD

FilmL.A. Coordinator Hans Groszkruger

LOS ANGELES, California 90036

Production Title HOW DO I LOOK

Location Manager Sal Ruggiero

Type of Production TV Reality

Primary Phone Mobile - 323-549-6264

Secondary Phone Office - 818-481-7581

Location Assistant Sal Ruggiero

Primary Phone Mobile - 323-549-6264

Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE \$100.00

Total Permit Fee \$100.00

Number of Locations 5



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Summary Information**Location****Location 1 of 5****Page 1 of 1**

Permit Number	F00030714-E	Location Manager	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 1755 N Highland Ave, Los Angeles, CA, 90028**Location Type** Hotel**Location Description** RENAISSANCE HOTEL**Film Dates** 9/17/2010 - 9/17/2010 07:00 - 22:00**Open or Closed to the Public** Open

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	22		Cast	2
	Vans	2		Crew	20
				Spot	1
				Check	

Filming Activities Camera on sticks; Interior Dialogue;**Jurisdiction** **Political:** Los Angeles City - Council District 13**Police:** Los Angeles Police Department**Fire:** Los Angeles City**Thomas Guide** **Page:** 593**Grid:** E4**Approvals** LOS ANGELES POLICE DEPARTMENT

Raymond Garvin

Coordinator Note FILMING IN 4 PRIVATE ROOMS ON 8TH FLOOR. HAND HELD EQUIP. NO GENERATOR. SPOT CHECK PER CAPTAIN FOWLKS**Coordinator Note** RIDER E RELEASES LOCATION**Parking** **Base Camp**
Location Type : Private Parking Lot**Crew Parking**
Location Type : Private Parking Lot



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Summary Information**Location****Location 2 of 5****Page 1 of 1**

Permit Number	F00030714-E	Location Manager	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		
Location Address	6801 Hollywood Bl, Los Angeles, CA, 90028		
Location Type	Mall		
Location Description	HOLLYWOOD & HIGHLAND CENTER		
Film Dates	9/17/2010 - 9/17/2010 07:00 - 22:00		
Open or Closed to the Public	Open		
Generic Conditions	All Vehicles must be parked legally. Must Maintain 5' Clearance on Sidewalks/Walkways No Cast and Crew parking on areas streets. No interference with vehicular or pedestrian traffic		
Equipment on Location	Type	Quantity	Personnel on Location
	Cast/Crew vehicles	22	Type
	Vans	2	Cast
			Crew
			Spot
			Check
Filming Activities	Camera on sticks; Interior Dialogue;		
Jurisdiction	Political: Los Angeles City - Council District 13	Police: Los Angeles Police Department	Fire: Los Angeles City
Thomas Guide	Page: 593	Grid: E4	
Approvals	LOS ANGELES POLICE DEPARTMENT		Raymond Garvin
Coordinator Note	HANDHELD EQUIPEMENT; NO EXITS BLOCKED		
Coordinator Note	RIDER E RELEASES LOCATION		
Parking	Base Camp	Crew Parking	
	Location Type : Private Parking Lot	Location Type : Private Parking Lot	



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Summary Information**Location****Location 3 of 5****Page 1 of 1**

Permit Number	F00030714-E	Location Manager	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 1010 Wilshire Blvd, Los Angeles, CA, 90017**Location Type** Loft**Film Dates** 9/22/2010 - 9/23/2010 07:00 - 22:00**Open or Closed to the Public** Open

Generic Conditions All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	12		Cast	2
	Vans	2		Crew	20
				Spot Check	1

Filming Activities Interior Dialogue;**Jurisdiction** **Political:** Los Angeles City - Council District 01**Police:** Los Angeles Police Department**Fire:** Los Angeles City**Thomas Guide** **Page:** 634**Grid:** E4**Approvals** LOS ANGELES POLICE DEPARTMENT

Raymond Garvin

Coordinator Note FILMING IN 1603 AND 1608. HANDHELD EQUIPMENT ONLY. SPOT CHECK PER CAPTAIN FOWLKS**Coordinator Note** RIDER E RELEASES LOCATION

Parking **Base Camp**
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot



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Summary Information**Location****Location 4 of 5****Page 1 of 1**

Permit Number	F00030714-E	Location Manager	Sal Ruggiero
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Mobile - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 1755 N Highland Ave, Los Angeles, CA, 90028**Location Type** Hotel**Location Description** RENAISSANCE HOTEL**Film Dates** 9/24/2010 - 9/24/2010 07:00 - 22:00**Open or Closed to the Public** Open

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	22		Cast	2
	Vans	2		Crew	20
				Spot	1
				Check	

Filming Activities Camera on sticks; Interior Dialogue;**Jurisdiction** **Political:** Los Angeles City - Council District 13**Police:** Los Angeles Police Department**Fire:** Los Angeles City**Thomas Guide** **Page:** 593**Grid:** E4**Approvals** LOS ANGELES POLICE DEPARTMENT

Raymond Garvin

Coordinator Note FILMING IN 4 PRIVATE ROOMS ON 8TH FLOOR. HAND HELD EQUIP. NO GENERATOR. SPOT CHECK PER CAPTAIN FOWLKS**Coordinator Note** RIDER E RELEASES LOCATION**Parking** **Base Camp**
Location Type : Private Parking Lot**Crew Parking**
Location Type : Private Parking Lot



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Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Office - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 6801 Hollywood Bl, Los Angeles, CA, 90028**Location Type** Mall**Location Description** HOLLYWOOD & HIGHLAND CENTER**Film Dates** 9/24/2010 - 9/24/2010 07:00 - 22:00**Open or Closed to the Public** Open

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	22		Cast	2
	Vans	2		Crew	20
				Spot Check	1

Filming Activities Camera on sticks; Interior Dialogue;**Jurisdiction** **Political:** Los Angeles City - Council District 13**Police:** Los Angeles Police Department**Fire:** Los Angeles City**Thomas Guide** **Page:** 593**Grid:** E4**Approvals** LOS ANGELES POLICE DEPARTMENT

Raymond Garvin

Coordinator Note HANDHELD EQUIPEMENT; NO EXITS BLOCKED**Coordinator Note** RIDER E RELEASES LOCATION

Parking **Base Camp**
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot